



With Sanitized[®] you create sustainable added value.

The Sanitized[®] hygiene function creates a sense of well-being in bed linens, mattresses, carpeting, and upholstery—effectively and durably. This means comfort, long-lasting freshness, and more peace of mind.



Sanitized® fulfills customer needs and provides strong and broad effectiveness.

A desire for hygiene is growing in our society. Those who offer products which take this central need into account have a significant advantage. The integration of our unique Sanitized® hygiene function provides the decisive difference and a clear advantage in the marketplace.

Sanitized® is the solution.

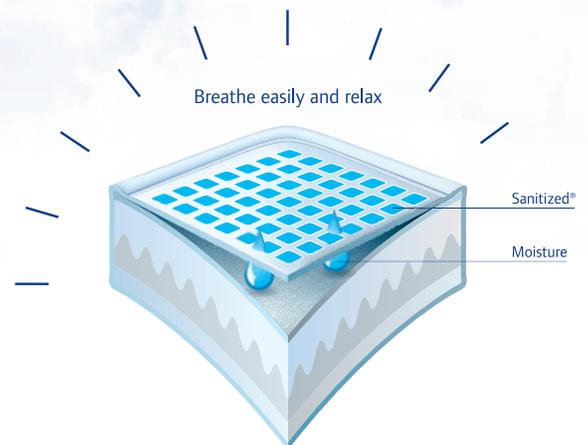
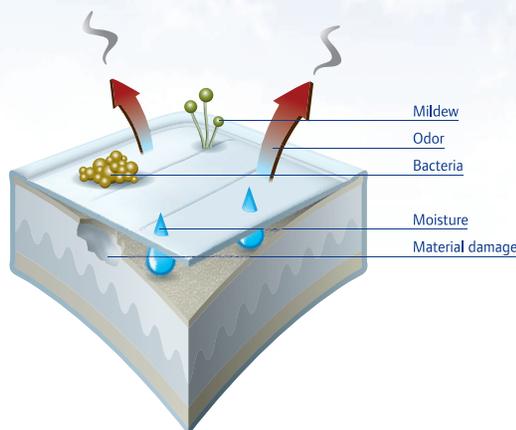
- › More comfort and freshness for home textiles.
- › Permanently fixed on the fiber.
- › Durable, sustainable effectiveness.

A plus for your products.

- › Improved well-being and cleanliness.
- › Bed linens, mattresses, carpets, and upholstery stay fresh and odor-free.
- › Reduces material damage and mildew.

Safe for man and environment.

- › It is skin compatible and recommended for allergy sufferers.
- › **“Allergy UK”, “OEKO-TEX Standard 100”, “bluesign®”, and “Responsible care” approved.**
- › Peace of mind and trust among consumers.
- › The Quality Seal for a responsible approach to safety and the environment.



Sanitized® creates a reassuring feeling of lasting freshness in the home.

The integrated Sanitized® hygiene function makes outstanding products even more attractive. Bed linens, mattresses, upholstery, and carpeting with the Sanitized® Quality Seal provide greater well-being and satisfy your need for cleanliness. Ever more manufacturers place their trust in our innovative Swiss technology.



Bedding.

You can breathe easily and relax with the Sanitized® hygiene function. It ensures long-lasting freshness and comfort in your bed linens by reducing the development of bacterial odors.



Mattresses.

Rest assured with Sanitized®. Our function supports cleanliness, prevents material damage, and is highly effective in protecting mattresses and protective mattress covers against bacterial odors and mildew. Sanitized® is easy on the skin and safe for man and the environment.



Upholstery.

Sanitized® promotes relaxation, comfort, and peace of mind through permanent protection in furniture fabrics. The Sanitized® hygiene function has been dermatologically tested and prevents the formation of mildew stains.



Carpeting.

Sanitized® ensures cleanliness in the finest fibers in carpeting. The treatment protects the material from mildew growth and reduces unpleasant bacterial odors, which makes it recommendable for allergy sufferers.

SANITIZED is the strong partner at your side.

Just as consumers can count on the reliable and safe effectiveness of the Sanitized® hygiene function, you can rely on the support of SANITIZED AG. We promote cooperation based on a partnership, which guarantees highest possible quality at fair terms all the time.



Four advantages for you.

- › Comprehensive performance package for the planning, production, and marketing of your products with the Sanitized® hygiene function.
- › Brand integration and communication support.
- › Microbiological testing laboratories in Switzerland and Shanghai.
- › Global on-the-spot support through Clariant.

1. Project launch

Definition of the specifications and application procedures; microbiological tests on your products.

2. License agreement

An agreement is reached based on the tested effectiveness.

3. Marketing communication

Support in the planning and development of individual concepts and brand integration.

4. Quality control

Tests are conducted regularly according to the agreement and international standards.

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