



SANITIZED develops technologies for odor management in textiles and for the protection of paints, coatings and polymer materials. For more than 90 years, we have developed innovative solutions in Switzerland and brought them to customers worldwide. The well-being of people and the environment is an important consideration in how we develop and manage our technologies. Depending on the application, our technologies are designed to support longer-lasting freshness and protect materials from deterioration, helping customers maintain product performance over time. We are committed to the responsible use of active ingredients and to continuously improving our own environmental performance through our ISO 14001-certified environmental management system.

We are looking for a well-connected, commercially driven professional who can open doors within the textile brand community and turn relationships into tangible business opportunities.

BRAND MARKETING MANAGER EUROPE – TEXTILE ADDITIVES (60 – 100 %)

As our ideal candidate you do not only manage existing accounts, but you actively create market pull by introducing our technologies to the right brands, understanding their needs, initiating development projects, and building the internal and external network required to bring these projects successfully into production. You are passionate about innovative textile technologies and have the credibility, network, and commercial drive to further strengthen our market position

Your Key Responsibilities

- Actively leverage and continuously expand your existing network within international European textile, sports, bedding, outdoor, fashion, and lifestyle brands.
- Introduce and present our odor-control and longevity technologies to decision-makers in Material Development, Innovation, Sourcing and Sustainability.
- Increase the visibility, awareness, and market acceptance of our textile additives and odor management solutions and the Sanitized® brand.
- Build and manage a strong pipeline of brand opportunities and support our distributor in converting projects into recurring business and in the technical implementation at mill level.
- Represent SANITIZED and our products at customer meetings, events, trade fairs and relevant networking forums.
- Provide market and customer insights to guide product development and identify new application opportunities.

Your Profile

- Several years' experience in the textile industry (brand, chemical company, technology provider or similar).
- Strong, established network within international textile brands and proven access to key decision-makers.
- Track record in business development, brand engagement or strategic account management.
- In-depth knowledge of the textile value chain, from product development through sourcing, fabric and garment manufacturing, and textile finishing to commercial implementation.
- Strong commercial mindset with excellent communication, presentation, and relationship-building skills, combined with the ability to translate technical benefits into clear value propositions.
- Entrepreneurial, proactive, highly self-motivated.
- Willingness to travel internationally and spend significant time with customers and partners.
- Fluent in English additional languages (preferably French or German) are an advantage.

Have we captured your interest in this exciting and challenging opportunity?

Then we are looking forward to receiving your complete application documents by e-mail at: Judith Burri, Head HR, jobs@sanitized.com